

Digital Vineyards, Inc

FOR IMMEDIATE RELEASE

Free Vineyard Tours using your GPS Navigation Device

Research, plan and drive a self-guided tour of wine country with the aid of an inexpensive car satnav and CellarMan Tours. As you approach a vineyard, a warning lets you know it is coming up or a voice announcement tells you about its features and facilities.

Chicago, USA, 18 September 2009: Driving the wine trail or free wheeling around wine country can be a 'hit and miss' affair. Now you can use your portable car navigation device to find the vineyards that best suit your needs, based on proximity, wine types or facilities.

Produced in partnership with the wine producers, each winery can have information on the wine they produce, opening times, the facilities and features of their vineyard, as well address, phone number and an accurate location of their tasting room.

"The best part, is that as you drive towards a vineyard, an alert sounds, letting you know a vineyard is approaching. On compatible devices, a voice announcement tells you about the highlights of the vineyard, allowing you to decide if you want to stop, without taking your eyes off the road" said David Basell, a company representative.

Each tour covers a wine region and is available for free download from <http://tours.cellarman.net> . Multiple tours, covering several regions, can be downloaded, together with a utility to install the tours on your GPS device. Tours can be installed directly to the device or onto a plug-in memory card.

For those who find themselves in wine country without first finding CellarMan Tours on-line, participating Visitor Centers can supply the tours already installed onto memory cards at nominal cost. Plug it into your GPS and the tours are available instantly.

About Digital Vineyards:

Digital Vineyards produces software solutions for the wine industry, including a consumer cellar management package and a kiosk for retail wine stores. Further information can be found at <http://www.cellarman.net> .

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